

best places to work in Southeast Michigan

Registration Deadline:

April 4, 2025

BEST PLACES TO WORK IN SOUTHEAST MICHIGAN

What is this?

The Best Places to Work in Southeast Michigan is a survey and awards program that honors employers in Southeast Michigan that are making their workplaces great. This is a project of the Crain's Detroit Business in partnership with Workforce Research Group.

What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data set are combined to determine the best workplaces.

Who is eligible?

Organizations must meet the following criteria:

- Publicly or privately held
- Are a for-profit, not-for-profit, or a government organization
- Have a facility in Southeast Michigan
- Have at least 15 full- or part-time employees working in SE Michigan
- Have been in business for at least one year, at the program registration deadline

**Eligible Counties: Wayne, Oakland, Macomb, Washtenaw, Ingham, Livingston, Lapeer, Genesee, St. Clair, Monroe, Lenawee, and Jackson. Also companies with offices in Metro Detroit)*

Are reports available?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available.

Recognition:

Employers will find out if they have made the list soon after the surveys are completed. Those who make the best list will be honored at a special awards event and in a special publication produced by Crain's Detroit Business in August 2025. The identities of organizations not making the list will be kept confidential.

What does it cost?

No. of Empl. in SE MI	No. of Empl. Surveyed	Online*	Paper*
15-24	All	\$815	\$1,205
25-99	All	\$840	\$1,275
100-199	All	\$940	\$1,575
200-499	Up to 300**	\$990	\$1,825
500-999	400**	\$1,060	\$1,995
1000+	500**	\$1,100	\$2,235

**fees are non refundable **employees are randomly selected*

To register visit:

www.BestPlacesToWorkInSoutheastMichigan.com

For answers to any questions, please email answers@workforcerg.com or call (281) 602-5004.