

Registration Deadline:
April 5, 2024

BEST PLACES TO WORK IN SOUTHEAST MICHIGAN

What is this?

The Best Places to Work in Southeast Michigan is a survey and awards program that honors employers in Southeast Michigan that are making their workplaces great. This is a project of Crain's Detroit Business in partnership with Workforce Research Group.

What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data set are combined to determine the best workplaces.

Who is eligible?

Organizations must meet the following criteria:

- Be publicly or privately held
- Be a for-profit, not-for-profit, or a government organization
- Have a facility in Southeast Michigan*
- Have at least 15 full- or part-time employees working in SE Michigan*
- Have been in business for at least one year, at the program registration deadline

**Eligible Counties: Wayne, Oakland, Macomb, Washtenaw, Ingham, Livingston, Lapeer, Genesee, St. Clair, Monroe, Lenawee, and Jackson. Also companies with offices in Metro Detroit)*

Are reports available?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available.

Recognition:

Those who make the "best" list will be revealed at an event produced by Crain's Detroit Business. They will also be recognized in a special publication in print and on CrainsDetroit.com. The event and publication are in August 2024. The identities of organizations not making the list will be kept confidential.

CRAIN'S 2024
**best
places
to work**

What does it cost?

No. of Empl. in SE MI	No of Empl Surveyed	Online Fee*	Paper Fee*
15 - 24	All	\$780	\$1,150
25 - 99	All	\$805	\$1,220
100 - 199	All	\$905	\$1,520
200 - 499	Up to 300**	\$955	\$1,770
500 - 999	400**	\$1,025	\$1,940
1000+	500**	\$1,065	\$2,180

**fees are non-refundable **employees are randomly selected*

To register visit: www.BestPlacestoWorkMichigan.com

For answers to any questions, please email answers@workforcerg.com or call (281) 602-5004.